



**frsa**

**Family & Relationship  
Services Australia**

FAMILY & RELATIONSHIP  
SERVICES AUSTRALIA

**STRATEGIC PLAN**

**2018 - 21**

# VISION

The wellbeing of all children, families and communities in Australia is supported and protected.

# PURPOSE

As the sector peak body we provide national leadership and representation. We foster collaboration and capacity building for family, relationships and community service organisations.

## IN ORDER TO ACHIEVE OUR PURPOSE, FRSA WILL:

- 1 Represent and promote the sector
- 2 Provide value to members and other stakeholders
- 3 Promote sector capacity and impact
- 4 Foster innovation and collaboration
- 5 Ensure good governance

# 1

## REPRESENT AND PROMOTE THE SECTOR

### FRSA will:

- 1.1 Engage with federal government and other stakeholders to influence policy. In recognition of Aboriginal and Torres Strait Islander peoples, FRSA provides opportunities for their views and concerns to be heard and represented in our discussions about policy
- 1.2 Regularly meet with politicians, government officials and other stakeholders to provide information and advice on family services
- 1.3 Provide feedback and submissions to relevant Australian Government reviews and inquiries, with input from members
- 1.4 Represent members on committees and advisory groups
- 1.5 Facilitate opportunities for FRSA members to engage with politicians and government officials
- 1.6 Influence public debate and discussion

# 2

## PROVIDE VALUE TO MEMBERS AND OTHER STAKEHOLDERS

### FRSA will:

- 2.1 Effectively represent the FRSA membership, maintain members' active engagement and support and expand a diverse membership
- 2.2 Provide expert consultancy and advice and act as a reference point for stakeholders to connect with the sector
- 2.3 Promote and support the development of a strong evidence base to demonstrate the social and financial impact of the family and relationship services sector
- 2.4 Engage with members and stakeholders to contribute to FRSA policy positions, papers and forums
- 2.5 Develop and disseminate high-quality resources and information
- 2.6 Be a conduit of information across members and stakeholders, including practice approaches and government programs and policies

## 3 PROMOTE SECTOR CAPACITY AND IMPACT

### FRSA will:

- 3.1 Deliver and facilitate events and conferences to support sector development and to inform and guide government programs and policies
- 3.2 Inform and provide commentary on emerging issues and trends
- 3.3 Provide professional development opportunities for the sector, including education and training about government programs, policies and initiatives
- 3.4 Showcase the effectiveness and impact of members' services, programs and initiatives that lead to improved outcomes for children, families and communities

## 4 FOSTER INNOVATION AND COLLABORATION

### FRSA will:

- 4.1 Promote the benefits of collaboration, research, evaluation and innovative practice
- 4.2 Seek opportunities to undertake further research and innovation in prevention, early intervention and integrated service delivery
- 4.3 Continue to develop existing cross-sector relationships including health; education; and, legal services and sectors
- 4.4 Identify new relationships that could be developed and enhanced to strengthen FRSA and its membership
- 4.5 Identify opportunities and seek funding for innovative and collaborative projects
- 4.6 Seek opportunities to showcase good practice and research collaborations in working with Aboriginal and Torres Strait Islander peoples

## 5 ENSURE GOOD GOVERNANCE

### FRSA will:

- 5.1 Build and maintain strong and sustainable governance arrangements
- 5.2 Seek to develop a broader and/or more diverse funding base



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